

# DUPLICATE INVOICE



**WESH**  
**1021 N. Wymore Rd.**  
**Winter Park, FL 32789**  
**Main: (407)645-2222**  
**Billing: (407)389-7661**

www.wesh.com

Billing Address:

**GMMB**  
**Attention: Accounts Payable**  
**3050 K St, NW**  
**Washington, DC 20007**

Send Payment To:

**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
952491-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/P/D SKED A	1798

Flight Dates	Order #	Alt Order #
09/19/12 - 09/24/12	952491	07904411

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/19/12	09/21/12	M-F Sunrise @6AM	6:00-7:00 AM	--WTF--	:30	3	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WESHW		09/19/12	6:43 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12Z118H	\$900.00 NM
2	WESHTh		09/20/12	6:29 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12Z118H	\$900.00 NM
1	WESHF		09/21/12	6:30 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	OFA12A113H	\$900.00 NM
2	09/19/12	09/21/12	NBC Today Show	7:00-9:00 AM	--WTF--	:30	2	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	2	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHTh		09/20/12	8:59 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12Z118H	\$1,200.00 NM
2	WESHF		09/21/12	7:29 AM	NBC Today Show	7:00-9:00 AM	:30	OFA12A113H	\$1,200.00 NM
3	09/19/12	09/21/12	*Early Sunrise @4:30AM	430a-5am	--WTF--	:30	2	\$40.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	2	\$40.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		09/19/12	4:43 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12Z118H	\$40.00 NM
2	WESHTh		09/20/12	4:56 AM	*Early Sunrise @4:30AM	430a-5am	:30	OFA12Z118H	\$40.00 NM
4	09/22/12	09/23/12	Sat 5-6a	Sat 5-6a	-----S-	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S-	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHsa		09/22/12	5:53 AM	Sat 5-6a	Sat 5-6a	:30	OFA12A113H	\$50.00 NM
5	09/23/12	09/23/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHsu		09/23/12	7:42 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	OFA12A113H	\$300.00 NM
6	09/19/12	09/21/12	NBC Today Show II	10AM-11AM	--WTF--	:30	2	\$625.00	NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log

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**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

Invoice #	Invoice Date	Invoice Month	Invoice Period
952491-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA/P/D SKED A	1798	

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	2	\$625.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESHW		09/19/12	10:27 AM	NBC Today Show II	10AM-11AM	:30	OFA12Z118H	\$625.00	NM
1 WESHF		09/21/12	10:28 AM	NBC Today Show II	10AM-11AM	:30	OFA12A113H	\$625.00	NM
7	09/19/12	09/21/12	M-F NOON NEWS 12-12:12:00-12:30 PM	12:00-12:30 PM	--WTF--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	2	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESHW		09/19/12	12:13 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12Z118H	\$350.00	NM
1 WESHF		09/21/12	12:27 PM	M-F NOON NEWS 12-12:30	12:00-12:30 PM	:30	OFA12A113H	\$350.00	NM
8	09/19/12	09/21/12	M-F 3-4 PM	3:00-4:00 PM	--WTF--	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	2	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESHTh		09/20/12	3:55 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12Z118H	\$450.00	NM
1 WESHF		09/21/12	3:56 PM	M-F 3-4 PM	3:00-4:00 PM	:30	OFA12A113H	\$450.00	NM
9	09/19/12	09/21/12	M-F 4-5 PM NEWS	M-F 4-5 PM	--WTF--	:30	2	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	2	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHTh		09/20/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12Z118H	\$650.00	NM
2 WESHF		09/21/12	4:41 PM	M-F 4-5 PM NEWS	M-F 4-5 PM	:30	OFA12A113H	\$650.00	NM
10	09/19/12	09/21/12	M-F 5-6 PM ROT	5:00-6:00 PM	--WTF--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	1	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHF		09/21/12	5:54 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	OFA12A113H	\$800.00	NM
11	09/23/12	09/23/12	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	-----S	:30	1	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	-----S	1	\$700.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH Su		09/23/12	6:14 PM	SA/SU 6-6:30 PM	SA/SU 5:58-6:30 PM	:30	OFA12A113H	\$700.00	NM
12	09/19/12	09/21/12	M-F Entertainment Tonight	7:00-7:30 PM	--WTF--	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	2	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESHW		09/19/12	7:26 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12Z118H	\$1,500.00	NM
1 WESHTh		09/20/12	7:11 PM	M-F Entertainment Tonight	7:00-7:30 PM	:30	OFA12Z118H	\$1,500.00	NM
13	09/19/12	09/21/12	M-F Access Hollywood	Access Hollywood /	--WTF--	:30	2	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	--WTF--	2	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHW		09/19/12	7:54 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12Z118H	\$1,500.00	NM
2 WESHF		09/21/12	7:43 PM	M-F Access Hollywood	Access Hollywood /	:30	OFA12A113H	\$1,500.00	NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
13	09/19/12	09/21/12	M-F Access Hollywood Class of Time - Pre-emptible with notice	Access Hollywood /	--WTF--	:30	2	\$1,500.00	NM																																																		
14	09/19/12	09/21/12	NBC Tonight Show Class of Time - Pre-emptible with notice	11:35P-12:35XM	--WTF--	:30	2	\$650.00	NM																																																		
<table> <tr> <th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th><th colspan="4"></th></tr> <tr> <td></td><td>09/17/12</td><td>09/23/12</td><td>--WTF--</td><td>2</td><td>\$650.00</td><td colspan="4"></td></tr> <tr> <th>Spots: # Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr> <tr> <td>2 WESH</td><td>W</td><td>09/19/12</td><td>11:46 PM</td><td>NBC Tonight Show</td><td>11:35P-12:35XM</td><td>:30</td><td>OFA12Z118H</td><td>\$650.00</td><td>NM</td></tr> <tr> <td>1 WESH</td><td>F</td><td>09/21/12</td><td>12:10 AM</td><td>NBC Tonight Show</td><td>11:35P-12:35XM</td><td>:30</td><td>OFA12A113H</td><td>\$650.00</td><td>NM</td></tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						09/17/12	09/23/12	--WTF--	2	\$650.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2 WESH	W	09/19/12	11:46 PM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12Z118H	\$650.00	NM	1 WESH	F	09/21/12	12:10 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12A113H	\$650.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																						
	09/17/12	09/23/12	--WTF--	2	\$650.00																																																						
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																		
2 WESH	W	09/19/12	11:46 PM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12Z118H	\$650.00	NM																																																		
1 WESH	F	09/21/12	12:10 AM	NBC Tonight Show	11:35P-12:35XM	:30	OFA12A113H	\$650.00	NM																																																		
16	09/24/12	09/24/12	NBC Prime REVOLUTION Class of Time - Pre-emptible with notice	10:00-11:00 PM	M-----	:30	1	\$4,500.00	NM																																																		
<table> <tr> <th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th><th colspan="4"></th></tr> <tr> <td></td><td>09/24/12</td><td>09/30/12</td><td>M-----</td><td>1</td><td>\$4,500.00</td><td colspan="4"></td></tr> <tr> <th>Spots: # Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr> <tr> <td>1 WESH</td><td>M</td><td>09/24/12</td><td>10:34 PM</td><td>NBC Prime REVOLUTION</td><td>10:00-11:00 PM</td><td>:30</td><td>OFA12A113H</td><td>\$4,500.00</td><td>NM</td></tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						09/24/12	09/30/12	M-----	1	\$4,500.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1 WESH	M	09/24/12	10:34 PM	NBC Prime REVOLUTION	10:00-11:00 PM	:30	OFA12A113H	\$4,500.00	NM										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																						
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1 WESH	M	09/24/12	10:34 PM	NBC Prime REVOLUTION	10:00-11:00 PM	:30	OFA12A113H	\$4,500.00	NM																																																		
17	09/21/12	09/21/12	NBC Prime ALMA AWAR Class of Time - Pre-emptible with notice	8:00-9:00 PM	----F--	:30	1	\$1,600.00	NM																																																		
<table> <tr> <th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th><th colspan="4"></th></tr> <tr> <td></td><td>09/17/12</td><td>09/23/12</td><td>----F--</td><td>1</td><td>\$1,600.00</td><td colspan="4"></td></tr> <tr> <th>Spots: # Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr> <tr> <td>1 WESH</td><td>F</td><td>09/21/12</td><td>8:22 PM</td><td>NBC Prime ALMA AWARDS</td><td>8:00-9:00 PM</td><td>:30</td><td>OFA12A113H</td><td>\$1,600.00</td><td>NM</td></tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						09/17/12	09/23/12	----F--	1	\$1,600.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1 WESH	F	09/21/12	8:22 PM	NBC Prime ALMA AWARDS	8:00-9:00 PM	:30	OFA12A113H	\$1,600.00	NM										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																						
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Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																		
1 WESH	F	09/21/12	8:22 PM	NBC Prime ALMA AWARDS	8:00-9:00 PM	:30	OFA12A113H	\$1,600.00	NM																																																		
18	09/22/12	09/22/12	SAT NBC PRIMETIME PI Class of Time - Pre-emptible with notice	7PM TO 7:30PM	-----S-	:30	2	\$800.00	NM																																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																						
	09/17/12	09/23/12	-----S-	2	\$800.00																																																						
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																		
1 WESH	Sa	09/22/12	7:05 PM	SAT NBC PRIMETIME PREVIE	7PM TO 7:30PM	:30	OFA12A113H	\$800.00	NM																																																		
2 WESH	Sa	09/22/12	7:29 PM	SAT NBC PRIMETIME PREVIE	7PM TO 7:30PM	:30	OFA12A113H	\$800.00	NM																																																		
19	09/22/12	09/22/12	Notre Dame Football Class of Time - Fixed Non Pre-emptible	5:00A-4 XM	-----S-	:30	1	\$2,100.00	NM																																																		
<table> <tr> <th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th><th colspan="4"></th></tr> <tr> <td></td><td>09/17/12</td><td>09/23/12</td><td>-----S-</td><td>1</td><td>\$2,100.00</td><td colspan="4"></td></tr> <tr> <th>Spots: # Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr> <tr> <td>1 WESH</td><td>Sa</td><td>09/22/12</td><td>10:59 PM</td><td>Notre Dame Football</td><td>5:00A-4 XM</td><td>:30</td><td>OFA12A113H</td><td>\$2,100.00</td><td>NM</td></tr> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate						09/17/12	09/23/12	-----S-	1	\$2,100.00					Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1 WESH	Sa	09/22/12	10:59 PM	Notre Dame Football	5:00A-4 XM	:30	OFA12A113H	\$2,100.00	NM										
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20	09/23/12	09/23/12	NBC Sunday Today Class of Time - Pre-emptible with notice	8:00-9:00 AM/9-11A	-----S	:30	1	\$1,500.00	NM																																																		
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<b>Total Spots</b>							<b>32</b>																																																				

Gross Total \$32,280.00

## Payment Terms 30 Days

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser).  
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

DUPLICATE INVOICE

Send Payment To:



**WESH**  
**P O Box 26876**  
**Lehigh Valley, PA 18002-6876**  
**FIN# 59-3186949**

www.wesh.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
952491-1	09/30/12	September 2012	08/27/12 - 09/24/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA/P/D SKED A	1798

Agency Commission \$4,842.00

Net Amount Due \$27,438.00